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## CURRICULUM VITAE

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Dr. Mohamed Mahmood Kamal  
Lecturer at Advertising department  
In the Faculty of Applied Arts  
Helwan University - Egypt



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### EMPLOYMENT:

2019-present      Lecturer - Faculty of Applied Arts - Helwan University

2014-2017        head of Department - Graphic Design Department Faculty  
of Arts & Design - Applied science University - Jordan

2009-2019        Assistant professor - Graphic Design Department - Faculty  
of Arts & Design - Applied science - University - Jordan

2006-2009        Lecturer - Faculty of Applied Arts - Helwan University

2002-2006        Assistant Lecturer - Faculty of Applied Arts - Helwan  
University,

1996-2001        Teacher Assistant - Faculty of Applied Arts – Helwan  
University

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### DEGREES OBTAINED

2006              PhD of Applied Arts – Helwan University, Cairo

2001              Master of Applied Arts – Helwan University, Cairo

1994              Bachelor of Applied Arts – Helwan University, Cairo

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### COURSES DESIGNED AND TAUGHT

#### • GRAPHIC FOR ADVERTISING

Color In Advertising	Font Typeface Design
History of Advertising	Logo & Trademark Design
History of Design and Media	Branding and Corporate Design
History of Islamic Arts	Stationaries Design
Still Life Drawing	Direct mailing Design
Life Drawing	Sign System Design
Photography Principles	Printing Technology
Design Fundamentals	Advertising Ergonomics
Graphic Design Principles	Digital Web design
Typography	Animation and film production

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### • COMPUTER GRAPHICS

Adobe Photoshop CC (Recent Version)  
Adobe Illustrator CC (Recent Version)  
Adobe Indesign CC (Recent Version)  
Adobe Dream Weaver CC (Recent Version)  
Adobe After Effect CC (Recent Version)  
Adobe Premier CC (Recent Version)  
Adobe XD CC (Recent Version)  
Action Script (release 4)  
Html (release 5)  
CSS (release 3)

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### OTHER ACTIVITIES:

- Supervised 4 PhD and Master thesis
- A project under the title: “Kontakt... Interaktion... Respect... Dialog... Synthese...Begegnung” in cooperation with the University of Applied Science in Muenster (F. R. of Germany) and Helwan University. Cairo - 2003.
- A project under the title: “Kontakt... Interaktion... Respect... Dialog... Synthese...Begegnung” in cooperation with the University of Applied Science in Muenster, F. R. of Germany, Muenster - 2002

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### TEACHING EXPERIENCE

- Faculty of Applied Arts, 6th October University , 2020, 2021 (2 Semesters)
- Faculty of Applied Arts, Helwan University , Till Today ,
- Faculty of Applied Arts, 6th October University , 2006 -2009 (6 Semesters)
- Faculty of Arts, Helwan University , one Semester 2003
- Faculty of Broadcasting, Cairo University , one Semester 1996

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### PROFESSIONAL EXPERIENCE

- Free-lance graphic designer and consultation, 1995-2009

### AFFILIATIONS:

- Member of the Syndicate of Applied Arts’ Designers.

### LANGUAGES

Arabic (Native language)  
English (Very Good)

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### PERSONAL DATA

Name: Mohamed Mahmood Kamal El Dein Galal El Dein  
Date Of Birth 20 - June - 1972  
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